



The Co-Creative Launch Process

1. VISUALISE

2. CO-CREATE

3. LAUNCH

Idea ~
Vision

- Tap into your Creative Flow
- Visualise your offering to your Tribe
- Create your Irresistible Offer

Pitch ~
Refine

- Map out your Network
- Share your Offer with your Network
- Refine your Offer + Taster Offer

{ Feedback Loop }

SOFT LAUNCH

Educate ~
Invite

- Educate your Tribe about what they really need
- Invite your Tribe to experience your Taster Offer
- Nurture your Leads

FULL LAUNCH

ENGAGE with your
Tribe

ELICIT guidance from
your Deva

EDUCATE with your
Message